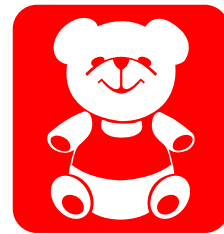


Application for Exhibition Catalogue & Internet Database

Deadline: September 3, 2009



**CHINA
TOY EXPO**
中国玩具展



■ Detailed information on the fair and exhibitor must be published in the catalogue, which will be dispatched to exhibitors and buyers. Advertising in the catalogue is not only a good method of promotion during fair, but also for the whole year. The fair catalogue becomes an important reference work for buyers after the fair.

■ Notice

- The company profile and product information must be provided in English.
- The organizers will not be responsible in case of delayed receipt of information about exhibitors, advertising films or any information for advertisements or any wrong and incomplete information caused by the exhibitors themselves.

The fair catalogue and Internet database will include the name of the company, booth number, address of the company in English and Chinese, telephone, fax, e-mail address, brief company profile or products profile and the name of the agent or agent company.

Please use the following Internet link to make your own entries:

<http://www.china-toy-expo.com/en/dlen>

Your user name and password are shown on the yellow sheet you received with this Exhibitor's Manual.

Form B1

Advertising & Marketing

Exhibition Catalogue & Internet